

Destin Plastic Surgery— new technology and techniques

Repair. Restore. Refine.

Advertising Feature

“Plastic Surgeons are innovators in both form and technique,” states Dr. William R. Burden of Destin Plastic Surgery. Dr. Burden points out that it was a plastic surgeon that performed the first kidney transplant and he notes that plastic surgeons are continuing their pioneering legacy with new developments in wound healing, embryologic surgery and microsurgery.

Dr. Burden believes that he was very fortunate to have trained in general surgery during a time of tremendous innovations in fiber optic technology. “The techniques I learned in general surgery were easily carried over to plastic surgery.” As the acting clinical director and chief resident of surgery at Charity Hospital in New Orleans, he treated numerous patients for cancer and traumatic injuries. These diverse

cases provided him with surgical experience on all parts of the body.

“If you’ve taken care of massive facial injuries, you can understand the intricacies of the face for cosmetic surgery. If you’ve never performed a mastectomy for breast cancer, how can you appreciate the complexity of reconstructing the breast? I believe that a good plastic surgeon must be a good reconstructive surgeon prior to becoming a cosmetic surgeon.”

While proving himself as a trendsetter in cosmetic techniques, Dr. Burden has also performed several firsts in breast reconstruction since his arrival in our community. He has performed the first microvascular breast reconstruction in the area using a DIEP flap—only a few plastic surgeons in the world have performed this procedure. He performed the first immediate breast reconstruction following

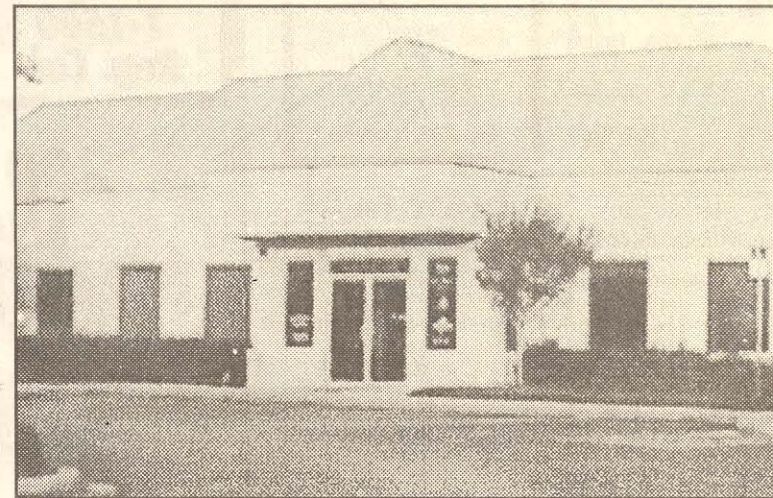
a skin-sparing mastectomy in the Fort Walton Beach-Niceville-Destin area. In a skin sparing mastectomy, the scar is minimized and is often covered by the reconstructed nipple.

Dr. Burden believes that plastic surgeons must adapt new techniques in order to provide their patients with as close to a natural appearance as possible. An innovation for

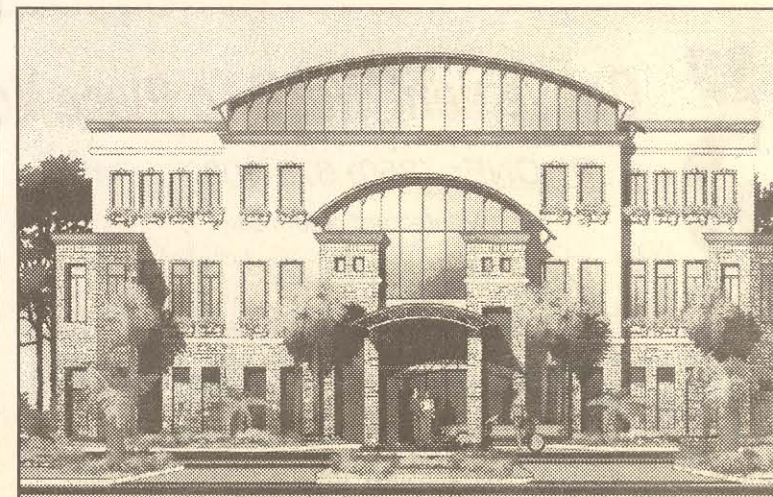
facelifts is the deep plane facelift. This allows for a more natural appearance than traditional facelift.

At Destin Plastic Surgery we endeavor to provide unsurpassed care and aspire to continue as innovative leaders in the field of plastic surgery.

For an appointment visit Destin Plastic Surgery, 850-654-1194.



Currently located in Crystal Beach Center on Highway 98, one-half mile of the Mid-Bay Bridge, at 151 Regions Way, Suite D, Building 1, Destin Plastic Surgery is in the rear of the complex (above). By the end of the year, Destin Plastic Surgery will move into its new state-of-the-art facility, under construction on Highway 98 in Destin at the east border of Re Bay (below). The new facility will contain a fully accredited Surgery Center, apartments for out-of-town guests, and a large Anti-Aging Skin Care Center. Office hours are: Mon.-Fri., 8 a.m. to noon, and 1 p.m. to 5:30 p.m. Visit our Website at www.theplasticdoc.com



Destin Plastic Surgery

Innovation and Leadership in Surgery
REPAIR • RESTORE • REFINE

Director

WILLIAM R. BURDEN, M.D.

Certified, American Board of Surgery
Certified, American Board of Plastic Surgery

“If you’ve never performed a mastectomy for breast cancer, then how can you appreciate the complexity of reconstructing the breast? I believe that a good Plastic Surgeon must be a good reconstructive surgeon prior to becoming a cosmetic surgeon.”

Dr. Burden has also performed several firsts in breast reconstruction since his arrival in our community. Just a few include:

- **Breast Reconstruction using a DIEP Flap.** Only a few plastic surgeons in the world have performed the procedure.
- **Immediate Breast Reconstruction following a skin-sparing mastectomy.** The scar is minimized and is often covered by the reconstructed nipple.



Member
AMERICAN SOCIETY OF
PLASTIC AND RECONSTRUCTIVE
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