

You Should Know

William Burden
M.D., FACS

PROFESSION:

Plastic surgeon of the face, breast, and body; commercial property developer; amateur architect; entrepreneur; designer; writer

YOUR PROUDEST PERSONAL MOMENT?

My marriage to Pam, having a family, and enjoying participating in their life experiences are among my proudest moments. There is nothing like delivering your own child!

YOUR PROUDEST PROFESSIONAL MOMENT?

Each milestone in my career has at that time been my proudest moment: graduation from medical school, general surgery residency, plastic surgery fellowship; obtaining board certification; and establishing a world class plastic surgery facility. I am working on the next "proudest" moment and expect more to come.

WHAT ARE SOME OF YOUR SPECIAL ACCOMPLISHMENTS?

Designing and developing our current facility. Very few people are able to be on the ground floor of something like this. This was made possible by establishing several key "firsts" in the area and maintaining an innovative edge over the competition.

WHAT WOULD SURPRISE MOST PEOPLE ABOUT YOU?

Most people would not suspect the number of jobs I have held: nursing assistant, computer programmer, DNA sequencing, cancer and vascular surgery researcher, baseball umpire, trauma surgeon, ER physician and calligrapher, to name a few. In the works: author and guitarist.

HOW LONG HAVE YOU BEEN IN THE DESTIN AREA?

I've been in the area since 1995. Shortly after I set up practice Hurricane Opal hit and I thought the business would go under. It turned out to be what made the practice.

THREE WORDS THAT DESCRIBE YOU?

Visionary. Experienced. Innovative.

WHAT ARE SOME OF THE "FIRSTS" YOUR PRACTICE DID IN DESTIN?

I performed the first endoscopic "No Scar on the Face" browlift and "No Scar on the Breast" augmentation. Additionally, we were the first in the area to treat with Botox® cosmetic.

WHY DO PEOPLE TRAVEL FROM AROUND THE WORLD TO DESTIN PLASTIC SURGERY?

Destin Plastic Surgery possesses the unique combination of first class surgical services in one of the world's most beautiful settings.

HOMETOWN:

I was raised in Fairhope, a small town in southern Alabama.

PROFESSION:

I am a plastic surgeon who specializes in minimal incision cosmetic surgeries of the face, breast and body. I am double-board certified in both general surgery and plastic surgery.

YEARS YOU'VE BEEN IN THE DESTIN AREA:

We moved here in 2003 though the area was not new to me. Many of my fondest childhood memories are of the South Walton and Destin area. As many of us did, we spent our family vacations here in Destin! I can't imagine a better place to raise a family.

YOUR PROUDEST MOMENT —

PERSONALLY: Every aspect of my life delivers proud and exciting moments. Whether it is watching my children take on new adventures or spending a beautiful Sunday afternoon on the boat with my wife, friends and family.

PROFESSIONALLY: There are many. One of the greatest is to see the smile that is brought to someone's face when something that has bothered them significantly has been corrected.

SPECIAL ACCOMPLISHMENTS: I have had a lot of opportunities in life and have been quite fortunate. Each day, life brings us many difficult challenges; embrace them as something good always comes of them.

WHAT SHOULD PEOPLE CONSIDER WHEN CHOOSING A PLASTIC SURGEON?

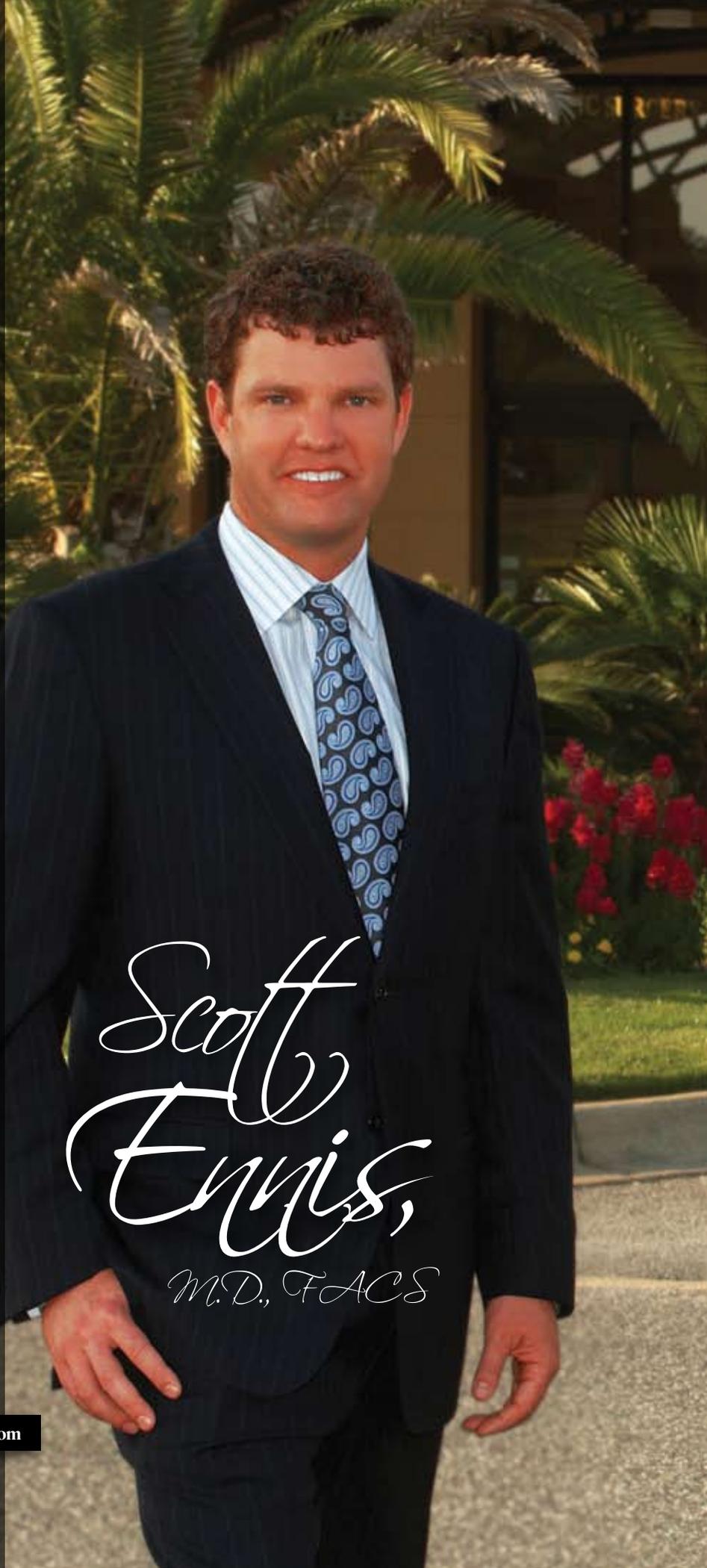
My recommendation is to choose a surgeon who is board certified by The American Board of Plastic Surgery, but also to choose a surgeon you can communicate with. A surgeon should address your problem areas individually, to ensure you get a natural look that is right for you. You've done a lot of careful research deciding if plastic surgery is right for you, make sure the decision on a plastic surgeon is a careful one as well.

IT WOULD SURPRISE PEOPLE TO KNOW THAT

I am also an artist and was honored with first place in the first congressional art show. My artwork hung in the capital building in Washington, D.C. for a full year. Plastic surgery is a very three-dimensional field and my artistic background helps me to visualize the best procedure for a patient to achieve their goals.

YOU WERE RECRUITED TO PRACTICE IN MANY BIG CITIES; WHY DID YOU CHOOSE DESTIN?

I chose Destin as the place to raise our family because of the charming people and the beautiful scenery. Many of my patients travel a considerable distance and I wanted them to be able to recover in a beautiful, relaxed atmosphere. Living in Destin is like being on vacation everyday; we all too often take this area for granted.



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